

Program Details

► Thursday, 24th October 2019

10.45 – 11.30 - Conference Registration ROOM 1

11.30 – 13.00 - Opening Ceremony / Official Welcome ROOM 1

Welcome speech

Keynote speech: **Nation branding: Croatian identity and branding project**
*Prof. dr. sc. Dubravka Sinčić Ćorić, Faculty of Economic and Business
- University of Zagreb*

Keynote speech: **Zagreb – leader in tourism trends**
Dr. sc. (PhD) Martina Bienenfeld, Zagreb Tourist Board, Managing Director

13.00 – 14.00 - Lunch

14.15 – 15.45 - 1MS Presentations (2 parallel tracks)

TRACK 1MS1. ROOM 1

TRACK 1MS2. ROOM 2

17.30 – 22.00 - Dubrovnik City Tour & Dinner

► Friday, 25th October 2019

11.30 – 13:00 2MS Presentations (2 parallel tracks)

TRACK 2MS1 ROOM 1

TRACK 2MS2 ROOM 2

13:15 – 14.15 Lunch

14:30 – 16.00 3MS Presentations (2 parallel tracks)

TRACK 3MS1 ROOM 1

TRACK 3MS2 ROOM 2

16:15– 16:45 **Plenary session and conference feed back**

20:00 – **Farewell Dinner**