

IJMBS - International Journal of Multidisciplinarity in Business and Science

CALL FOR PAPERS & INSTRUCTIONS TO AUTHORS*

International Journal of Multidisciplinarity in Business and Science (IJMBS) is a peer-reviewed academic journal published by M-SPHERE ASSOCIATION FOR PROMOTION OF MULTIDISCIPLINARITY IN SCIENCE AND BUSINESS. It publishes papers on any topic in the field of business and economic science with accent on multidisciplinarity and/or interdisciplinarity touch.

A wide range of scientific papers such as literature reviews, conceptual papers, research papers as well as those focusing on methodology development and case studies, will be considered for publishing. Furthermore, any professional papers and book reviews will also be considered.

Only the papers that have not been published or with permission from other source for publishing in IJMBS will be considered for publishing. In addition, the author(s) will be held responsible for any breach of copyright.

General guidelines

Papers can be submitted and published in Croatian and English with abstracts and key words (maximum 6 key words).

The journal is published twice a year (June and December). The papers must be submitted no later than April 1st for publication in the June issue, and by October 1st for publication in the December issue.

All the papers will undergo a peer review by at least two reviewers. On the basis of reviews, the editor may accept the paper, request that minor or major revisions and amendments be made or reject the paper. Should major revisions and amendments be requested, the paper will be subjected to another review. IJMBS, as the official journal of M-SPHERE, owns all the copyright.

By submitting the papers, the authors automatically waive copyright in favor of IJMBS.

Editorial Board accepts papers presented in the following way:

- The paper should be written in Word for Windows.
- The title page must contain the article title, author's name, academic title, name of the institution where the author is employed, and workplace.
- The paper should be written in third person singular (body text as well as abstracts)
- Articles (including abstracts, graphics and bibliography) should consist of no fewer than 2 500 and no more than 5 500 words.
- The paper should be formatted for print on 210X297 mm sheets. The fonts that may be used are Times New Roman, size 12 (except where the Guidelines state differently – for example, when stating the source of graphics etc.). Line spacing should be 1.5.
- Margins (left, right, top and bottom) should be 25mm wide. The text needs to be justified to the margins both left and right.

- Pages numbers are to appear on the right at the bottom of each page (footer), beginning with page number 1.
- The body text of the paper should be divided into chapters. The abstract should define briefly the topic of the paper, and present the main results of any research and conclusions of the paper concisely and clearly. Abstract should not have more than 150 words. It comes after the title and has to be written in the third person in Croatian and English.
- If abbreviations are used, it is always necessary to specify full name in the first mention. For example, the International Journal for Multidisciplinarity in Business and Science (IJMBS) etc.
- A reference list appears at the end of the paper and includes all material consulted in relation to the research.

Graphics

- Each table, graph, picture, box and other types of graphics should have a heading.
- Headings are to be written above the graphics in *Italic*, single line spacing (Table 3: Title).
- It should contain a designation of the type and the ordinal number of the respective type of graphics. Each is to be numbered separately, starting with 1 (Table 1, Picture 1, Graph 1, etc).
- Each table, graph, picture and other graphics should also have a source stated in font size 10, single line spacing in the caption below (Source: Abcdefgh).
- Tables, graphs, pictures and other graphics need to be placed in the text in exact place. Exceptionally, "big" tables, graphs, pictures and other graphics could be placed at the text end of the document, after references. In that case, exact places where individual graphics need to be inserted are to be indicated in the text by a designation and the title.

Reference citations in text

- Works by a single author:

a) The last name of the author and the year of publication are inserted in the text in parentheses at the appropriate point, e.g. „...high satisfaction with implemented CRM system (Plite, 2014, p. 46).“.

b) If the name of the author appears as part of the narrative, cite only missing information (year and/or page number) in parentheses, e.g. „Plite (2014, pp. 35-43) suggest...“.

- When a work has two authors, always cite both names every time the reference occurs in the text:

a) In parenthetical material cite the names, year of publication and/or page number, e.g. „...it is confirmed (Plite & Tores, 2014, p. 164)...“.

b) When authors names are part of narrative text, join the names with the word "and", e.g. „Plite and Tores (2014, pp. 164-165) argue that they found...“.

- When a work has three or more authors:

a) Cite all authors the first time the reference occurs and year of publication, e.g. „...managing reputation (Tores, Plite & Mare, 2013, p. 99)... Or if author's names are part of narrative text „Tores, Plite and Mare (2013, p. 99) argue...“.

b) In all subsequent citations, include only the surname of the first author followed by "et al." (Latin for "and others") and the year of publication and/or page(s), e.g. „...managing reputation (Mare et al, 2011, p. 44)... Or if author's names are part of narrative text „Mare et al (2011, p. 44) conclude ...“.

- Work which “author” is company/organization, company name (and year of publication) is usually written each time it appears in a text reference, e.g. (United Nations [UN], 2012, pp. 132-164). Next time when appears in text citation, if company name has acronym, use only acronym and year of publication, e.g. (UN, 2012).
- For works which are published in journals it is not need to quote pages in text.

Reference list

Only the authors and works or websites that the author(s) refer to in the text and sources of the graphics, are to be cited in the Bibliography section. The information about the work contains the publisher, place and year of publishing. It is listed in alphabetical order by author’s family name beginning with ordinal number one, as follows:.

- Articles in journals

a) Journal article

Zizui, P., (2010), *Advancing and enhancing corporate reputation*, Corporate Communications: An International Journal, 4(4), 177-181.

Zizui, P., Tores, H., (2011), *Investigating Mediators Between Corporate Reputation and Customer Citizenship Behaviors*, Journal of Business Research, 64(2), 39-44.

Zizui, P., Mahai, Z., Tores, H., (2011), *Dyadic business relationships within a business network context*, Journal of Marketing, 58(4), 1-15.

b) Article from an Internet-only journal

Mahai, Z., Tores, H., (2014), *Dilemmas surrounding information technology education in developing countries*, The Electronic Journal of Information System in Developing Countries, 21(4), 1-16.
<http://www.ejisdc.org> (acces 14.11.2014.).

- Books

Mahai, T., (2008), *Customer Satisfaction Research*, London, Pearson Education

Zizui, P., Mahai, Z., Tores, H., (2011), *Marketing Research*, 8 ed, Zagreb, Accent

Edited book

Previšić, J., Ozretić Došen, Đ., (Editors), (2004), *Marketing*, 2 ed, Zagreb, Adverta.

- Chapter in edited book

Pavičić, J., (2004), *Marketing neprofitnih organizacija*, in Previšić, J., Ozretić Došen, Đ., (Editors), *Marketing*, pp. 467-485, Zagreb, Adverta

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Send your paper (prepared according to Authors guidelines) by e-mail at journal

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Editorial board